













# THE 2025 GOLDMAN ENVIRONMENTAL PRIZE ANNOUNCEMENT TOOLKIT

# The 2025 Prize Winners

For 36 years, the Goldman Environmental Prize has celebrated grassroots heroes who prove that when ordinary people take action, they have the power to turn apathy into positive change for the environment. Their stories show us that even the smallest steps forward, when taken with courage and conviction, create a ripple effect that inspires global change.

No matter the odds, Goldman Prize winners know that rolling up your sleeves is the best way to feel empowered and begin to make change. Goldman Prize winners show that **The Doing Makes The Difference.** 



## Semia Gharbi

**Africa** 2025 Recipient, Tunisia

Semia Gharbi helped spearhead a campaign that challenged a corrupt waste trafficking scheme between Italy and Tunisia, resulting in the return of 6,000 tons of illegally exported household waste back to Italy, its country of origin, in February 2022. More than 40 corrupt government officials and others involved in waste trafficking in both countries were arrested in the scandal. Her efforts spurred policy shifts within the EU, which has now tightened its procedures and regulations for waste shipments abroad.



## Batmunkh Luvsandash

Asia 2025 Recipient, Mongolia

Determined to protect his homeland from mining, Batmunkh Luvsandash's activism resulted in the creation of a 66,000-acre protected area in Dornogovi province in April 2022, abutting tens of thousands of acres already protected by Batmunkh and allies. Home to Argali sheep, 75% of the world's population of endangered Asiatic wild ass, and a wide variety of endemic plants, the protected area forms an important bulwark against Mongolia's mining boom.



## Olsi Nika & Besjana Guri

**Europe** 2025 Recipients, Albania

Olsi Nika & Besjana Guri's campaign to protect the Vjosa River from a hydropower dam development boom resulted in its historic designation as the Vjosa Wild River National Park by the Albanian government in March 2023. This precedent-setting action safeguards not only the entirety of the Vjosa's 167 mileswhich flow freely across Albania-but also its free-flowing tributaries, totaling 250 miles of undisturbed river corridors. The Vjosa ecosystem is a significant bastion of freshwater biodiversity that provides critical habitat for several endangered species. The new national park is both Albania and Europe's first to protect a wild river.

# The 2025 Prize Winners



## Carlos Mallo Molina

Islands & Island Nations 2025 Recipient, Canary Islands

Carlos Mallo Molina helped lead a sophisticated, global campaign to prevent the construction of Fonsalía Port, a massive recreational boat and ferry terminal that threatened a biodiverse 170,000-acre marine protected area in the Canary Islands. Proposed to be built on the island of Tenerife, the port would have destroyed vital habitat for endangered sea turtles, whales, and sharks. In October 2021, because of the campaign, the Canary Islands government officially canceled the port project. In lieu of the port, Carlos is now realizing his vision for a worldclass marine conservation and education center-the first of its kind in the Canary Islands.



## Laurene Allen

North America 2025 Recipient, United States

When one of the largest environmental crises in New England's history was exposed in her own community, Laurene Allen stepped up to protect thousands of families affected by contaminated drinking water. Laurene's campaign pressured the Saint-Gobain Performance Plastics plantresponsible for leaking toxic forever chemicals into community drinking water sources—to announce its closure in August 2023. The plant's closure in May 2024 marked an end to more than 20 years of rampant air, soil, and water pollution.



## Mari Luz Canaquiri Murayari

South & Central America 2025 Recipient, Peru

In March 2024, Mari Luz Canaquiri Murayari and Asociación de Mujeres Huaynakana Kamatahuara Kanaa Kukama women's association for which she serves as president-won a landmark rights of nature court decision to protect the Marañón River in Peru. For the first time in the country's history, a river was granted legal personhood-with the right to be free-flowing and free of contamination. After finding the Peruvian government in violation of the river's inherent rights, the court ordered the government to take immediate action to prevent future oil spills into the river, mandated the creation of a basin-wide protection plan, and recognized the Kukama as stewards of the river.

# Share Their Stories!

## Join us in celebrating the 2025 Goldman Environmental Prize winners.

## Facebook

#### Congratulations to the 2025 @Goldman Environmental Prize winners! \*\*\*

These grassroots heroes show that when ordinary people take action, they have the power to turn apathy into positive change for the environment. When it comes to protecting our planet, #TheDoingMakesTheDifference!

Discover their stories: <u>https://www.goldmanprize.</u> org/2025/

### Instagram

Congratulations to the 2025 **@goldmanprize** winners! **Y** These grassroots heroes prove that when ordinary people take action, they have the power to turn apathy into positive change for the #environment.

#### Semia Gharbi of @aeefg\_tn (Tunisia)

- Hatmunkh Luvsandash (Mongolia)
- 🕆 Besjana Guri and Olsi Nika of @ecoalbania (Albania)
- 💱 @carlosmallomolina of @innoceana (Canary Islands)
- Haurene Allen (United States)
- 狩 Mari Luz Canaquiri Murayari of @huaynakana (Peru)

#GoldmanPrize #TheDoingMakesTheDifference #GoldmanEnvironmentalPrize

# Social Media<br/>GraphicsPhoto & Video<br/>MaterialsACCESS HEREMEDIA ROOM

## X / Threads / Bluesky

#### Option 1

Congratulations to the 2025 @**goldmanprize** winners!

These grassroots heroes prove that when ordinary people take action, they have the power to turn apathy into positive change for the #environment. #GoldmanPrize

Discover their stories: <u>https://www.goldmanprize.</u> org/2025/

#### Option 2

Meet the 2025 #GoldmanPrize winners! 🏆 🌖

These individuals show that when ordinary people take action, they have the power to turn apathy into positive change for the #environment.

**@goldmanprize** winners prove that #TheDoingMakesTheDifference! ♥ https://www.goldmanprize.org/2025/\_

#### **Option 3**

Join us in congratulating this years @goldmanprize winners! 2

Each year, the Goldman Environmental Prize honors ordinary people who make an extraordinary impact on the planet. #TheDoingMakesTheDifference

Discover their stories: <u>https://www.goldmanprize.</u> org/2025/

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# The Goldman Environmental Prize

The Goldman Environmental Prize honors the achievements and leadership of grassroots environmental activists from around the world, inspiring all of us to take action to protect our planet.

## "People of ordinary backgrounds doing extraordinary things to save our Earth."

#### -Richard Goldman, philanthropist and co-founder

Each year, the Goldman Prize solicits nominations from our alliance of nominating partners. The global reach and on-the-ground knowledge of our partners enables the Prize to identify a diverse cohort of grassroots environmental changemakers across the world. Prize winners are then selected each year by an expert, international jury.

The Goldman Environmental Prize honors grassroots environmental heroes from roughly the world's six inhabited continental regions: Africa, Asia, Europe, Islands & Island Nations, North America, and South & Central America.

LEARN MORE



## The 2025 Goldman Environmental Prize

**APRIL 21, 2025** 

## #GOLDMANPRIZE #THEDOINGMAKESTHEDIFFERENCE