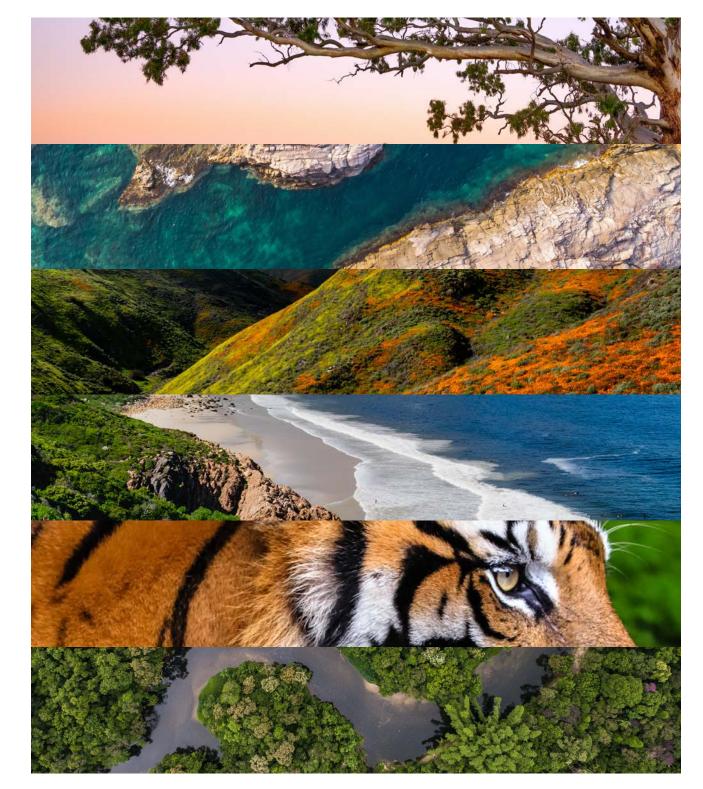
35TH GOLDMAN ENVIRONMENTAL PRIZE

2024 PROMOTIONAL TOOLKIT



тне GOLDMAN

ENVIRONMENTAL P R I Z E

OCEANS & COASTS

Discover their stories

The 2024 Goldman Environmental Prize winners will be announced on Monday, April 29, 2024.

Watch the ceremony livestream on the Goldman Environmental Prize YouTube channel.

APRIL 29, 2024 5:30 PM PDT / 8:30 PM EDT youtube.com/goldmanprize

Media Room

Once the 2024 Goldman Prize winners are announced on Monday, April 29, Prize winner photography and videography will be available in the Goldman Prize media room.

ACCESS HERE

Social	Media	Social Media Graphics ACCESS HERE
Facebook		Discover the stories of grassroots environmental leaders who prove that ordinary people can have an extraordinary impact on the plane The 2024 Goldman Environmental Prize winners will be announced on Monday, April 29!
		Learn more: goldmanprize.org/ceremony
Instagram		The 2024 @goldmanprize winners will be announced on Monday, April 29!
		Discover the stories of grassroots environmental leaders who prove that ordinary people can have an extraordinary impact on the plane
		Watch the ceremony live on the Goldman Environmental Prize @youtube channel.
		💭 Monday, April 29, at 5:30 pm PDT / 8:30 pm EDT.
		#GoldmanPrize2024
X (Twitter)	Option 1	Discover the stories of grassroots environmental leaders who prove that ordinary people can have an extraordinary impact on the plane The @goldmanprize winners will be announced on Monday, April 2 Y #GoldmanPrize2024
		Learn more: goldmanprize.org/ceremony
	Option 2	The @goldmanprize believes that ordinary people can have an extraordinary impact on the planet. Υ
		Tune into the live ceremony on Monday, April 29, at 5:30 pm PD / 8:30 pm EDT on the #GoldmanPrize YouTube channel. youtube.com/goldmanprize
	Option 3	The 2024 @goldmanprize winners will be announced on Monday, April 29! *** #GoldmanPrize2024
		Watch the ceremony live on YouTube on Monday, April 29, at 5:30 pm PDT / 8:30 pm EDT. youtube.com/goldmanprize
FACEBOOK @goldmanenvironmental INSTAGRAM @goldmanprize	Iprize	X (TWITTER) @goldmanprize YOUTUBE youtube.com/goldmanprize
THREADS @goldmanprize		LINKEDIN Goldman Environmental Prize

The Goldman Environmental Prize

The Goldman Environmental Prize honors the achievements and leadership of grassroots environmental activists from around the world, inspiring all of us to take action to protect our planet.

"People of ordinary backgrounds doing extraordinary things to save our Earth."

- Richard Goldman, philanthropist and co-founder

Each year, the Goldman Prize solicits nominations from our alliance of nominating partners. The global reach and on-the-ground knowledge of our partners enables the Prize to identify a diverse cohort of grassroots environmental changemakers across the world. Prize winners are then selected each year by an expert, international jury.

The Goldman Environmental Prize honors grassroots environmental heroes from roughly the world's six inhabited continental regions: Africa, Asia, Europe, Islands & Island Nations, North America, and South & Central America.

The identities of the 2024 Goldman Prize winners are under strict embargo until 12:30 am PDT / 3:30 am EDT on Monday, April 29, 2024. Visit our website's media room to download an announcement toolkit and Prize winner assets on April 29.



Ordinary People. Extraordinary Impact.

DISCOVER THEIR STORIES

APRIL 29, 2024

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