



2024 PROMOTIONAL TOOLKIT

35TH GOLDMAN ENVIRONMENTAL PRIZE



Discover their stories

The 2024 Goldman Environmental Prize winners will be announced on Monday, April 29, 2024.

Watch the ceremony livestream on the Goldman Environmental Prize YouTube channel.

APRIL 29, 2024
5:30 PM PDT / 8:30 PM EDT
youtube.com/goldmanprize

Media Room

Once the 2024 Goldman Prize winners are announced on Monday, April 29, Prize winner photography and videography will be available in the Goldman Prize media room.

[ACCESS HERE](#)

Social Media

Social Media Graphics

ACCESS HERE

Facebook

Discover the stories of grassroots environmental leaders who prove that ordinary people can have an extraordinary impact on the planet. The 2024 Goldman Environmental Prize winners will be announced on Monday, April 29! 🏆🌍

👉 Learn more: goldmanprize.org/ceremony

Instagram

The 2024 @goldmanprize winners will be announced on Monday, April 29! 🏆🌍

Discover the stories of grassroots environmental leaders who prove that ordinary people can have an extraordinary impact on the planet.

🌟 Watch the ceremony live on the Goldman Environmental Prize @youtube channel.

📅 Monday, April 29, at 5:30 pm PDT / 8:30 pm EDT.

#GoldmanPrize2024

X (Twitter)

Option 1

Discover the stories of grassroots environmental leaders who prove that ordinary people can have an extraordinary impact on the planet. The @goldmanprize winners will be announced on Monday, April 29. 🏆🌍 #GoldmanPrize2024

👉 Learn more: goldmanprize.org/ceremony

Option 2

The @goldmanprize believes that ordinary people can have an extraordinary impact on the planet. 🏆🌍

📅 Tune into the live ceremony on Monday, April 29, at 5:30 pm PDT / 8:30 pm EDT on the #GoldmanPrize YouTube channel. youtube.com/goldmanprize

Option 3

The 2024 @goldmanprize winners will be announced on Monday, April 29! 🏆🌍 #GoldmanPrize2024

👉 Watch the ceremony live on YouTube on Monday, April 29, at 5:30 pm PDT / 8:30 pm EDT. youtube.com/goldmanprize

FACEBOOK
[@goldmanenvironmentalprize](https://www.facebook.com/goldmanenvironmentalprize)

INSTAGRAM
[@goldmanprize](https://www.instagram.com/goldmanprize)

THREADS
[@goldmanprize](https://www.threads.net/@goldmanprize)

X (TWITTER)
[@goldmanprize](https://twitter.com/goldmanprize)

YOUTUBE
youtube.com/goldmanprize

LINKEDIN
Goldman Environmental Prize

HASHTAGS
#GoldmanPrize
#GoldmanPrize2024



The Goldman Environmental Prize

The Goldman Environmental Prize honors the achievements and leadership of grassroots environmental activists from around the world, inspiring all of us to take action to protect our planet.

“People of ordinary backgrounds doing extraordinary things to save our Earth.”

– Richard Goldman, philanthropist and co-founder

Each year, the Goldman Prize solicits nominations from our alliance of nominating partners. The global reach and on-the-ground knowledge of our partners enables the Prize to identify a diverse cohort of grassroots environmental changemakers across the world. Prize winners are then selected each year by an expert, international jury.

The Goldman Environmental Prize honors grassroots environmental heroes from roughly the world's six inhabited continental regions: Africa, Asia, Europe, Islands & Island Nations, North America, and South & Central America.

The identities of the 2024 Goldman Prize winners are under strict embargo until 12:30 am PDT / 3:30 am EDT on Monday, April 29, 2024. Visit our website's media room to download an announcement toolkit and Prize winner assets on April 29.

LEARN MORE → goldmanprize.org



Ordinary People.
Extraordinary Impact.

DISCOVER THEIR STORIES

APRIL 29, 2024

35TH GOLDMAN ENVIRONMENTAL PRIZE