



2023 PROMOTIONAL TOOLKIT

34<sup>TH</sup> GOLDMAN ENVIRONMENTAL PRIZE



# Discover their stories

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The 2023 Goldman Environmental Prize winners will be announced Monday, April 24, 2023.

Watch the ceremony livestream on the Goldman Environmental Prize YouTube channel.

## APRIL 24, 2023

5:30 PM PDT / 8:30 PM EDT

[youtube.com/goldmanprize](https://youtube.com/goldmanprize)

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Once the 2023 Goldman Prize winners are announced on Monday, April 24, Prize winner photography and videography will be available in the Goldman Prize media room.

**Media Room**

[ACCESS HERE](#)

# Social Media

## Social Media Graphics

[ACCESS HERE](#)

### Facebook

Discover the stories of six grassroots environmental leaders who prove that ordinary people can have an extraordinary impact on the planet. The 2023 Goldman Environmental Prize winners will be announced on Monday, April 24! 🏆🌍

👉 Learn more: [goldmanprize.org/ceremony](https://goldmanprize.org/ceremony)

### Twitter

#### Option 1

Discover the stories of six grassroots environmental leaders who prove that ordinary people can have an extraordinary impact on the planet. The @goldmanprize winners will be announced on Monday, April 24. 🏆🌍 #GoldmanPrize2023

👉 Learn more: [goldmanprize.org/ceremony](https://goldmanprize.org/ceremony)

### Instagram

The 2023 @goldmanprize winners will be announced on Monday, April 24! 🏆🌍

Discover the stories of six grassroots environmental leaders who prove that ordinary people can have an extraordinary impact on the planet.

🌟 Watch the ceremony live on the Goldman Environmental Prize @youtube channel.

📅 Monday, April 24, at 5:30 pm PDT / 8:30 pm EDT.

#GoldmanPrize2023

#### Option 2

The @goldmanprize believes that ordinary people can have an extraordinary impact for the planet. 🏆🌍

📅 Tune into the live ceremony on Monday, April 24, at 5:30 pm PDT / 8:30 pm EDT on the #GoldmanPrize YouTube channel. [youtube.com/goldmanprize](https://youtube.com/goldmanprize)

#### Option 3

The 2023 @goldmanprize winners will be announced on Monday, April 24! 🏆🌍 #GoldmanPrize

👉 Watch the ceremony live on YouTube on Monday, April 24, at 5:30 pm PDT / 8:30 pm EDT. [youtube.com/goldmanprize](https://youtube.com/goldmanprize)

#### Facebook

@goldmanenvironmentalprize

#### Twitter

@goldmanprize

#### Hashtags

#GoldmanPrize

#GoldmanPrize2023

#### Instagram

@goldmanprize

#### YouTube

[youtube.com/goldmanprize](https://youtube.com/goldmanprize)



# The Goldman Environmental Prize

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The Goldman Environmental Prize honors the achievements and leadership of grassroots environmental activists from around the world, inspiring all of us to take action to protect our planet.

“People of ordinary backgrounds doing extraordinary things to save our Earth.”

– Richard Goldman, philanthropist and founder

Each year, the Goldman Prize solicits nominations from our alliance of nominating partners. The global reach and on-the-ground knowledge of our partners enables the Prize to identify a diverse cohort of grassroots environmental changemakers across the world. Prize winners are then selected each year by an expert, international jury.

The Goldman Prize honors grassroots environmental heroes from roughly the world’s six inhabited continental regions: Africa, Asia, Europe, Islands & Island Nations, North America, and South & Central America.

The identities of the 2023 Goldman Prize winners are under a strict confidentiality embargo until 12:30 am PDT / 3:30 am EDT on Monday, April 24, 2023. Visit our website’s media room to download an announcement toolkit and Prize winner assets on April 24.

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LEARN MORE: [goldmanprize.org](https://goldmanprize.org)





Ordinary People.  
Extraordinary Impact.

DISCOVER THEIR STORIES

APRIL 24, 2023

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