

OUR OROBOROS

Winter 2006

The Goldman Environmental Prize

THE INTERNATIONAL PRIZE FOR GRASSROOTS ENVIRONMENTALISTS

The ouroboros, a serpent biting its tail, is recognized in many cultures as a symbol of nature's power of renewal.

New Education Program: An Environmental Legacy

Goldman Prize winners share their knowledge with school children

Goldman Environmental Prize winners honored for putting their lives and livelihoods on the line to protect the environment are now giving the gift of their experience and knowledge to the next generation of environmental heroes through an environmental ethics curriculum distributed to classrooms nationwide last fall.

"Environmental Ethics: Examining Your Connection to the Environment and Your Community" includes student and teacher guidebooks and a 7-part, 60-minute video series that profiles seventeen Goldman Prize winners. The winners' powerful stories challenge students in junior high and high school to explore their own attitudes towards humankind's relationship to the natural world.

"Environmental Ethics captured the attention of the students and raised their level of environmental awareness and environmental advocacy," said Renee Gracon, a teacher at Holy Innocents' Episcopal School in Atlanta, Ga., who tested the program in early 2005.

The curriculum, which focuses on wildlife, forests, water, air and minerals, also dovetails with the Goldman Environmental Foundation's goal of increasing awareness of environmental issues around the world. The video allows urban schoolchildren to learn about the environment directly from people working to protect natural resources in extremely remote places, where people must walk 7 hours to the nearest store

or travel 5 hours by boat to reach the nearest town.

"I was impressed with how your curriculum focuses on topics not usually discussed: the interface between human health and the environment, duty versus utility, and the global impact of localized decisions," said Steven J. McCormick, president and CEO of The Nature Conservancy.

"I particularly enjoyed how you weave the personal stories of Goldman Environmental Prize winners—real people in real places—into the discussion. Students will learn from the choices that others—many in the developing world—have had to make in order to protect their environment and maintain a quality of living for their local people," McCormick continued.

The program was developed by Stephen R. Kellert, co-director of Yale University's Hixon Center for Urban Ecology and a professor in the School of Forestry and Environmental Studies, and Albert R. Jonsen, a retired medical ethics professor at the University of Washington. The curriculum meets national standards of education and aims to help students improve their critical thinking skills, make informed decisions based on their own values, and feel empowered to make a difference in their own communities.

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PHOTOS THIS STORY: ANDREW PAYNTER

San Francisco high school students discussing the Environmental Ethics program.

From the Founder

Richard N. Goldman



In October, the Goldman Fund and the Goldman Environmental Prize moved their offices to a renovated building at the historic Presidio in San Francisco, which the military turned over to the National Park Service in 1994. The Goldman Fund joins almost two dozen philanthropic and conservation organizations that have located at the Presidio, in keeping with the National Park Service's plan to create a "global center" dedicated to the world's most critical environmental, social and cultural challenges.

This fall has been a busy and exciting time for all of us here at the Goldman Fund and the Goldman Environmental Prize. We moved into beautiful new offices at the Presidio, met with the Prize jury in November to select the 2006 Goldman Environmental Prize winners and have been visited by a stream of friends, past Prize winners and colleagues who want to see the new building.

The new offices are perched on the northern edge of the developed area of the Presidio, and offer sweeping vistas of the Golden Gate Bridge, the San Francisco Bay and the city skyline. Built in 1968 as a base cafeteria, the building eventually became a Burger King. The restaurant closed in 1989 and the building was slated for demolition before we stepped in and decided to renovate it.

Today, the Goldman building is drawing rave reviews as one of the crown jewels of the Presidio, the world's largest national park in an urban setting.

Working in the Presidio reminds us every day why it is so important to preserve the environment. Since the Presidio military base was turned over to the National Park Service, major environmental restoration efforts have been taking place non-stop. In just the past few months, we have been able to watch the final stages of a nearby renovation project to remove a military landfill and restore the streambed that ran underneath it.

Less than a half-mile from our offices is a stunning shoreline marsh, the result of a \$31 million wetlands restoration at Crissy Field. The former airstrip was completely removed, the soils cleaned up and an extensive marsh, with tidal ponds, pedestrian paths and bridges, and native flora and fauna reintroduced to the area.

We are proud to be a part of the rebirth of a new Presidio and an active participant in the re-making of a military base into a national park.

Among our first visitors at the new offices were the members of the Goldman Prize jury, who met here on November 7th. Once again, all of the candidates were outstanding. As we wound down to selecting the final six, it was humbling to consider all of the incredible talent, dedication and passion the finalists displayed in their fight to save their local environment. We look forward to announcing the six winners on April 24, 2006.

All of us here wish you peace and joy in the new year.



CLINT SIMPSON, INDUSTRIAL PHOTOGRAPHY@YAHOO.COM

The new offices have stunning views of the Golden Gate Bridge.

The Goldman Environmental Prize

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NOMINATING ORGANIZATIONS

Ashoka: Innovators for the Public
The Asia Foundation
Birdlife International
Both ENDS
Center for International Environmental Law
Conservation Fund
Conservation International
Earth Island Institute
E-LAW
Environment Liaison Center International
Environmental Defense
Friends of the Earth
Gaia Foundation
Global Greengrants Fund
Greenpeace International
Hesperian Foundation
International Forum on Globalization
International Rivers Network
National Geographic Society
National Wildlife Federation
Natural Resources Defense Council
Rainforest Action Network
The Sierra Club
Wildlife Conservation Society
World Wide Fund for Nature International
World Wildlife Fund
Worldwatch Institute

The Goldman Environmental Prize is the world's largest prize for grassroots environmentalists. Founded in 1990 by Richard and Rhoda Goldman, the prize currently awards \$125,000 annually to each of six activists from six continental regions. Nominated confidentially by a worldwide network of environmental organizations and individuals, recipients are chosen by an international jury of experts on the basis of their sustained and significant environmental achievements. The Prize offers these environmental heroes the recognition, visibility and credibility their efforts deserve.

Environmental Grantmaking Highlights

While the Goldman Environmental Prize recognizes and rewards the efforts of individual grassroots activists, the Richard and Rhoda Goldman Fund, established in 1951, makes grants to a variety of organizations and programs, locally, nationally and internationally, including those that benefit the environment. Below are just a few of the Fund's recent environmental grants.

Lands End Trail

\$2.6 million

In a second major Goldman Fund grant to the Golden Gate National Parks Conservancy, this \$2.6 million grant will be used to launch an ambitious plan to renovate an overlooked jewel of the Golden Gate National Parks system. The Lands End area has dramatic, cliff-edge vistas of the Golden Gate Bridge and surrounding area, but wear and tear, vandalism, landslides, unauthorized pathways and overgrown vegetation have discouraged visitors and made some pathways dangerous for visitors.

The Goldman Fund previously provided a \$400,000 grant to conduct a feasibility study on renovating this San Francisco landmark. The \$2.6 million grant will launch first phase improvements that include paved and expanded parking, a new scenic overlook with benches and safety walls, expanded pathways that include a new loop trail through the area, interpretive signage and tree-trimming that will open up long-lost views.

Flight 93 Memorial

\$500,000

This \$500,000 grant by the Goldman Fund is one of the first major national gifts to a private sector campaign by the Families of Flight 93 to raise money for a memorial to their loved ones who died on September 11, 2001. The Goldman gift has also helped the Families of Flight 93 raise additional funding.

The 40 passengers and crew on the San Francisco-bound plane died after thwarting an attempt by hijackers



GOLDEN GATE NATIONAL PARKS CONSERVANCY

Renovation plans for Lands End include renovated trails, new overlooks and expanded access.

to crash the United Airlines plane in Washington, D.C.

The crash site, in a field just east of Pittsburgh, PA., has been turned over to the National Park Service. The Flight 93 National Memorial will encompass 2,200 acres, with 1,300 acres dedicated to design features, and 900 protected through partnerships with local residents and groups.

The memorial will include a tower with wind chimes, a circular path around the crash site that will be lined with red maple trees, a visitor center near the site where the plane crashed, and a low wall of black slate to surround the crash site. For more information, go online to <http://www.flight93memorialproject.org>.

Hurricane Katrina Relief

\$280,000

Hurricane Katrina was one of the greatest natural disasters our nation has ever faced. The flooding displaced the entire city of New Orleans and the recovery for that city and many surrounding areas has been slowly progressing. In September, the Goldman Fund made five emergency grants for immediate relief aid.

The American Red Cross and America's Second Harvest each received \$100,000 in support of their Hurricane Katrina relief and recovery efforts. The California Nurses Foundation Disaster Relief Fund received \$20,000 to pay for the transportation and housing of at least 90 volunteer nurses who were deployed to the hardest hit areas and provided medical care to those injured and displaced by the hurricane.

The San Francisco Foundation received \$50,000 for their Hurricane Katrina Relief and Recovery Fund to support evacuees relocated to San Francisco. The University of California, Berkeley received \$10,000 to support students temporarily attending UC Berkeley after being displaced by the storm.

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PAUL MURDOCH ARCHITECTS

An artist's rendering of the Flight 93 memorial honoring the 40 passengers and crew who died on September 11, 2001.

News from Around the World

Winners' Circle



Jacqui Katona
ISLAND & ISLAND NATIONS,
1999

Jacqui Katona, an aboriginal woman who fought to prevent uranium mining on lands traditionally owned by the Mirrar people, is taking on a new role as chief executive officer of the Lumbu Indigenous Community Foundation.

The Foundation, Australia's first indigenous controlled national philanthropy, is pioneering an innovative model of community development to create sustainable, positive change in indigenous Australia. Katona visited us as part of a nationwide tour of U.S.-based funders, partners and indigenous NGOs.

Katona told us during her October visit that Lumbu will work with communities across Australia to map indigenous assets, build a cadre of young Aboriginal leaders and support community-driven social and economic development. For more information, please go online to www.lumbu.org.



Fatima Jibrell
AFRICA, 2002

Fatima Jibrell, credited with saving northeastern Somalia from the massive logging of old-growth acacia trees to create charcoal, is embarking on a new, related, mission to reduce the demand for charcoal.

During a visit to the Goldman offices last October, Jibrell said she planned to step down as executive director of Horn Relief, a sustainable development NGO she co-founded in 1991, to undertake this new effort. The new project, to bring solar cookers to Somalia's pastoral populations, will provide the Somali people with a reliable and affordable energy source, while reducing the demand for the charcoal trade that continues to decimate Somalia's natural resources.

Jibrell will join the board of directors of Horn Relief, and continue to be an international spokesperson for peace-centered sustainable development in Somalia that benefits all Somalis and their threatened environment. For more information, please go online to the Horn Relief web site at www.hornrelief.org.



Eugène Rutagarama
AFRICA, 2001

Eugène Rutagarama, a Rwandan biologist, dedicated his life to protecting the mountain gorillas of his native land. In the 1990s, ethnic strife between two tribal groups, the Tutsi and the Hutu, tore through Rwanda. The human suffering was incalculable. But the endangered mountain gorillas were also at risk. Thanks to Rutagarama, the fragile mountain gorilla population survived the war.

Today, Rutagarama is director of the International Gorilla Conservation Programme in Kenya and is one of the most influential leaders in the campaign to win lasting protection for the mountain gorilla and its forested habitats in Rwanda, Uganda and the Democratic Republic of Congo. Rutagarama recently helped bring the three countries together to form a first-of-its-kind tri-party agreement to coordinate on gorilla conservation initiatives.

Rutagarama visited our offices in September and updated us on a Rwandan widows and orphans fund he set up with his Prize award. The fund supports women's small agriculture and organic farming, as well as micro-credit opportunities that allow community members to assist one another when needed. A 2004 evaluation of the effort showed that the fund's initiatives are an enormous success thus far. For more information on Rutagarama's gorilla conservation work, please go online to www.igcp.org.



Juan Mayr

SOUTH & CENTRAL AMERICA,
1993

Juan Mayr, former Colombian environment minister, visited the new Prize offices last November. In meeting with Mr. Goldman and the Prize staff, Juan described his groundbreaking new peace initiative in Colombia.

As a grassroots activist, Mayr won the Goldman Prize for helping unite disparate groups to protect Colombia's Sierra Nevada de Santa Marta, the world's highest coastal mountains. Calling on that experience and his subsequent work as environment minister, Mayr is currently heading an effort to build peace among Colombia's warring factions. Mayr said he is using the environment as a unifying force and a resource whose protection will benefit all sides. Ultimately, that common ground will lead to a path to peace, Mayr said.

At the same time, he is also helping with a related peace-building process called the National Commission for Conciliation. An initiative of the Catholic Church of Colombia, the commission's work has thus far led to more than 10,000 people giving up their guns in the name of peace.



Father Andrés Tamayo

SOUTH & CENTRAL AMERICA,
2005

Father Tamayo, a Catholic priest who leads the Environmental Movement of Olancho (MAO), won the Goldman Prize in April 2005 for organizing grassroots marches to stop illegal logging in Honduras. In September, Father Tamayo and community leaders of Olancho came under immense pressure from the Honduran government and military and large scale logging companies to stop their nonviolent protests against illegal logging. The community members persisted and the government agreed to increase regulation of logging in the region.

Father Tamayo said winning the Prize has helped build MAO's credibility with the Honduran government and logging companies, and allowed him to buy an office, a truck, a car, and radio communication equipment for MAO.

Father Tamayo has since made two trips to the United States to highlight the damaging effects the Central America Free Trade Agreement could have on Honduras's forests and logging industry, and to encourage the U.S. government to make good on its commitments to combat illegal logging in the region. He worked with the Environmental Investigation Agency that recently released a study showing extensive illegal logging that supplied such major U.S. retailers as Home Depot.

Ken Saro-Wiwa Remembered

A series of memorials were held in November to mark the 10th anniversary of the execution of Ken Saro-Wiwa by the Nigerian government. Saro-Wiwa led the Ogoni people in resisting oil drilling and exploration that was destroying their communities. He was killed seven months after being awarded the Goldman Environmental Prize for his efforts.

The Goldman Fund contributed \$100,000 to the Ken Saro-Wiwa Foundation and its leadership role in organizing many of the memorial events. Among the highlights of the memorials were readings of Saro-Wiwa's writings and the launch of the commemorative magazine, *If I live to tell the tale—Ken Saro-Wiwa*.

20 Years of Protest

For 20 years Medha Patkar and the people's movement she co-founded have fought plans to build a series of dams along India's Narmada River. Existing dams have displaced about 150,000 people and every year during monsoon season, residents face drowning by the rising waters. In November, Patkar and the Narmada Bachao Andolan (NBA) held a series 20th anniversary marches, rallies and processions to continue to draw attention to the issue.

Patkar, who won the Goldman Prize in 1992 for her work, was repeatedly beaten and arrested by police over her decades of protest, and almost died during a 22-day hunger strike in 1991. Her actions led the World Bank to review the project and conclude it was ill-conceived, cutting off a funding source for the dams.

Ignoring a 1995 Supreme Court decision that put a stay on further construction, the central and state governments continue today with dam construction on the Narmada. For more information, go online to www.narmada.org

2005 Prize Film Hits Festivals

Global Focus II—The New Environmentalists is the second annual half-hour television program produced for the Goldman Environmental Prize featuring intimate portraits of the six 2005 Goldman Environmental Prize winners.

This half-hour show aired on PBS stations last year and was featured in the Catalan International Environmental Film Festival in Barcelona, Spain; the Sacramento Film Festival in Sacramento, California; the Orinda Film Festival in Orinda, California; and the Vermont International Film Festival in Burlington, Vermont.

Global Focus II—The New Environmentalists has just been accepted into the Environmental Film Festival in Washington, D.C. to be held in March 16-26, 2006.

Goldman Offices Move to the Presidio of San Francisco

Last fall, the Goldman Fund and the Goldman Environmental Prize moved into new offices in the Presidio National Park situated at the mouth of the San Francisco Bay.

The new home of the Goldman offices in San Francisco's historic Presidio provides tangible daily reminders why it is so important to preserve the environment. Surrounded by forested hills and restored wetlands, the offices are in the midst of a living laboratory where a former military base is being transformed into an urban oasis.

The Goldman building itself is a study in preservation. Built as a cafeteria by the military, it later became a Burger King restaurant. The restaurant closed years ago and was slated for demolition before we stepped in to renovate the building and lease it for our offices.

The Goldman Fund has long supported the National Park Service, from helping restore Bighorn Sheep at Yosemite National Park to a recent \$2.6 million grant to improve the trails at nearby Lands End.

"I have always loved the Presidio and it is a pleasure to come here every day. Being in the midst of all this beauty inspires all of us to better focus on our mission," said Goldman, who spent three months in Army basic training at the Presidio in



GOLDMAN ENVIRONMENTAL PRIZE

1942, before serving in Second Service Command Headquarters for the rest of World War II.

"For me, it is like a dream come true," Goldman said.

The open, airy feel of the main part of the building echoes the space's original use as a dining area, which earned *Sunset Magazine's* designation as having "The Best View of The Golden Gate Bridge of Any Restaurant in the City." Today, glass walls enclose offices to open up that view, and dark blue carpet grounds the earthy green and buttermilk color scheme.

Included in the building's sustainable features are energy efficient appliances, carpet tiles with recycled content, photo-sensitive lighting, energy-efficient insulation, low flow water fixtures,

additional skylights, and workspace design that maximizes the use of natural light.

The building was renovated by David Robinson, of C. David Robinson Architects, who specializes in cultural and historic restoration projects. Among the firm's other projects were renovating and re-envisioning the San Francisco Cliff House, Temple Emanu-El, and the original San Francisco Museum of Modern Art at the Civic Center.

The grounds are being designed by renowned landscape architect Larry Halprin, who also designed the FDR Memorial in Washington, D.C., Ghirardelli Square in San Francisco, Sea Ranch, and the Richard and Rhoda Goldman Promenade in Jerusalem, a stone walkway overlooking the Old City.

Richard Goldman Honored

Richard Goldman was recently honored for his distinguished philanthropy by the Boy Scouts of America and the American Foundation for AIDS Research.

Goldman, who achieved the rank of Eagle Scout as a teenager, was presented with the Distinguished Eagle Scout Award in December. The award acknowledges Eagle Scouts who have done outstanding work in their chosen field.

In November, Goldman was given amfAR's Award of Courage for his support for AIDS-related research and organizations. The Goldman Fund has provided more than \$2 million to a range of AIDS research and support services.



GOLDMAN ENVIRONMENTAL PRIZE

Richard Goldman and Cantor Roz Barak place a mezuzah, a reminder of God's commandments, on the doorway of the new building.

Prize Winners Push for New Water Policies

Six Goldman Prize winners call for unified approach in Latin America



Six Goldman Environmental Prize winners gathered in Brazil last December to urge new water policies for Latin America. The group, called The Foundation for a New Water Culture, organized the 3-day meeting and issued a statement calling for a unified effort to secure “access to and control of sources of clean water in all of the communities of Latin America” and a 5-year moratorium throughout Latin America on all major dam projects to assess their social and environmental impact. The meeting was supported by a

seventh Goldman Environmental Prize winner, Brazilian Minister of Environment Marina Silva, who won the Prize in 1996.

Pictured, from left, are Goldman Environmental Prize winners Juan Pablo Orrego (Chile, 1997); Father Andrés Tamayo (Honduras, 2005); Pedro Arrojo Agudo (Spain, 2003); Maria Elena Foronda (Peru, 2003); Elías Díaz Peña (Paraguay, 2000); and Óscar Rivas (Paraguay, 2000).

(Grantmaking highlights continued from page 3)

Great Bear Rainforest \$1 million

The Goldman Fund is proud to contribute this \$1 million grant as part of an effort by a consortium of foundations to help protect the 21-million acre Great Bear Rainforest on the coast of British Columbia, Canada. The \$1 million grant will go toward an “evergreen fund” that is a component of a conservation deal brokered among Native communities, government, industry and environmentalists.

The “evergreen fund” will be used to support ongoing conservation efforts in the rainforest, which represents one-fourth of the world’s remaining intact coastal temperate rainforest. This project is considered by many to be one of the most ambitious conservation efforts ever undertaken.

A Light in His Eye: Environmental Photographer J.T. Ravizé

Ravizé goes treasure hunting for “perfect light” and finds it

Photographer J.T. Ravizé, known for his stunning images of Lake Tahoe, is using a camera to fight for the environment.

“I’m trying to give the planet a voice, an eloquent voice. Mother Earth is not in front of Congress,” Ravizé says.

Ravizé’s art has hung in the White House and been presented to congressional committees. He has two galleries in Tahoe and his work has appeared in many publications of the Richard and Rhoda Goldman Fund.

Ravizé and his wife, the poet Lindé Ravizé, are on a mission to capture what

they call “sacred moments” in his photographs and her poetry.

Ravizé sees himself following in the footsteps of environmental photographer William Henry Jackson, whose images of Yellowstone prompted politicians who had never been west of the Mississippi to create the nation’s first national park.

“These photos are meant to command respect for the natural world,” he says. “I want to motivate people to notice and embrace a more compassionate attitude about the planet.”



J.T. and Lindé Ravizé are the founding directors of the Institute of Mountain Photography.

2006 Prize Winners Announced

The Goldman Environmental Foundation is proud to announce the 2006 Prize winners on April 24 at San Francisco's War Memorial Opera House. This year's winners hail from Liberia, China, Ukraine, Papua New Guinea, Kentucky and Brazil. Including these winners, the Prize has been awarded to 113 people from 66 countries since its founding in 1990. The Prize annually honors grassroots environmental heroes from six geographic areas: Africa, Asia, Europe, Islands and Island Nations, North America, and South and Central America. The Prize recognizes individuals for sustained and significant efforts to preserve and enhance the natural environment, often at great personal risk. Each winner receives an award of \$125,000, the largest of its kind for grassroots environmental activism.

(Continued from page 1)

It's not just for schools, however. The curriculum is being used at zoos, environmental centers, and other non-academic institutions.

This unique environmental outreach program, underwritten by the Goldman Environmental Foundation and distributed by The Video Project, was distributed for free in November to 1,000 teachers in all 50 states. The giveaway targeted schools with related curriculum, such as Advanced Placement Environmental Studies, and schools that failed to meet "No Child Left Behind" standards and cannot afford to buy non-core curriculum.

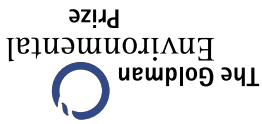
The \$29.95 program has become the fastest-selling title in The Video Project's history. All proceeds are reinvested in updating and distributing the program.

For more information about the curriculum please go online to www.envethics.org.

Environmental Ethics has been endorsed by the following organizations:

- Conservation Fund
- Conservation International
- Earth Day Network
- Earth Island Institute
- Environmental Defense
- Friends of the Earth
- Global Greengrants Fund
- International Rivers Network
- Jane Goodall Institute
- Thomas Lovejoy, The Heinz Center
- National Audubon Society
- National Environmental Education and Training Foundation
- National Wildlife Federation
- Natural Resources Defense Council
- Rainforest Action Network
- Resource Renewal Institute
- Roots and Shoots
- Sierra Club
- The Nature Conservancy
- The Ocean Conservancy
- Union of Concerned Scientists
- Professor Edward O. Wilson, Harvard University
- World Resources Institute
- Worldwatch Institute
- World Wildlife Fund

Masthead Photograph | Goose Creek, East Branch | © RICK HISER



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